



RMHC[®]
Greater Western
Sydney

School Fundraising Toolkit

Start fundraising with your school and make a difference for sick kids!

Keeping families close[®]

Ways your school fundraising is supporting!

Ronald McDonald House Charities is one of Australia's most trusted charities. Ronald McDonald House Charities Greater Western Sydney (RMHC GWS) has provided life-changing, holistic support, to families with seriously ill children, since 1981.

RMHC GWS provides a home-away-from-home to over 1,500 families with seriously sick or injured children each year.

-While McDonald's is our Founding Mission Partner, after their generous support approximately 80% of our operations are unfunded.

-It costs RMHC GWS approx. \$160 to support one family, per night.

-Community support is vital to our ongoing operations, which is why we're calling on your school's support!

Did you know, Ronald McDonald House Charities also supports students through in-house education support by qualified teachers, as well as access to 40 hours of free tuition when the patient returns home.



Help Families like Lara's!

5-year-old Lara and her family from Orange called Ronald McDonald House their home-away-from-home for 240 nights while Lara was treated for Leukaemia.

"No words will ever be enough to say thank you to RMHC GWS. The place that housed our family for 9 months, so we could be metres from the hospital, provided us meals, a school program for Lara, room for our boys to come and stay, to keep our family together...it became our normal, our life.

We'll never forget it."

- Stacey, Lara's Mum



Ways your school can support

Some fun ideas:

- Set up an [online fundraising page](#)
- Take part in Dance for Sick Kids
- Bake sale
- Mufti day
- Dress up day
- Have a sausage sizzle
- Crazy hair day
- Silly sock day
- Movie night
- Host a hero day

Dance for Sick Kids (In May)

Dance for Sick Kids is a fun way for your school community to stay active and raise funds to support seriously ill children and their families.

This exciting fundraiser is perfect to ignite your school spirit for a good cause - and we're here to help every step of the way! Hold a school disco, dance together at assembly or dress up in your best disco outfits and make a difference for sick kids!



Host a hero day

More than ever we understand the value of our everyday heroes. Our firefighters, teachers, nurses and doctors all fighting on the front line.

Show your students that they too can be everyday heroes by supporting sick kids and their families and dressing up as their favourite heroes!



Create an online fundraising page

By creating an online fundraising page, you can easily share your page across social media, via text, or in emails to friends and family. Supporters can donate quickly and securely to your online fundraiser. All donations over \$2 are receipted automatically.

Kickstart your fundraising by making a self-donation!

Step 1: Head over to <https://gwsfundraising.rmhc.org.au/fundraise/gws-fundraise-your-own-way>.

Step 2: Add in your details, name your fundraiser, change your profile picture.

Step 3: Get sharing and fundraising.

If you don't have an online fundraising page, please transfer all the funds raised within 14 days of your fundraiser and email supportinggws@rmhc.org.au with the receipt.

Electronic Transfer / direct deposit:

Bank: Westpac

Name: Ronald McDonald House Charities Greater Western Sydney Limited

BSB: 032 340 Account: 119 901

Reference: (Name of School)

Cheque or money order:

Ronald McDonald House Charities Greater Western Sydney

Attention: Community Fundraising

Locked Bag: 4001

Westmead, NSW Australia 2145



We can't wait to hear about your fundraising success story!

Fundraising Assets



 Ronald McDonald House Charities[™]
Greater Western Sydney

WE'RE SUPPORTING SICK KIDS AND THEIR FAMILIES

Ronald McDonald House Charities Greater Western Sydney is a 60-room home-away-from-home for seriously sick or injured children and their families, supporting approximately 1500 families each year.

Each night, it costs approximately \$160 to support a family at Ronald McDonald House. It is through your support that we are able to help families like Lara's!

5-year old Lara and her family called Ronald McDonald House their home-away-from-home for 240 nights while Lara was treated for Leukaemia.

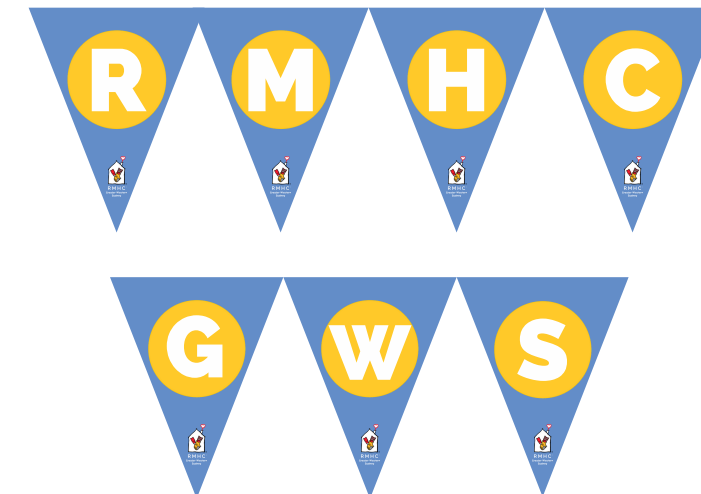
"No words will ever be enough to say thank you to RMHC GWS... We'll never forget it"
-Stacey, Lara's Mum

[Scan here](#) to support us and make a donation today!

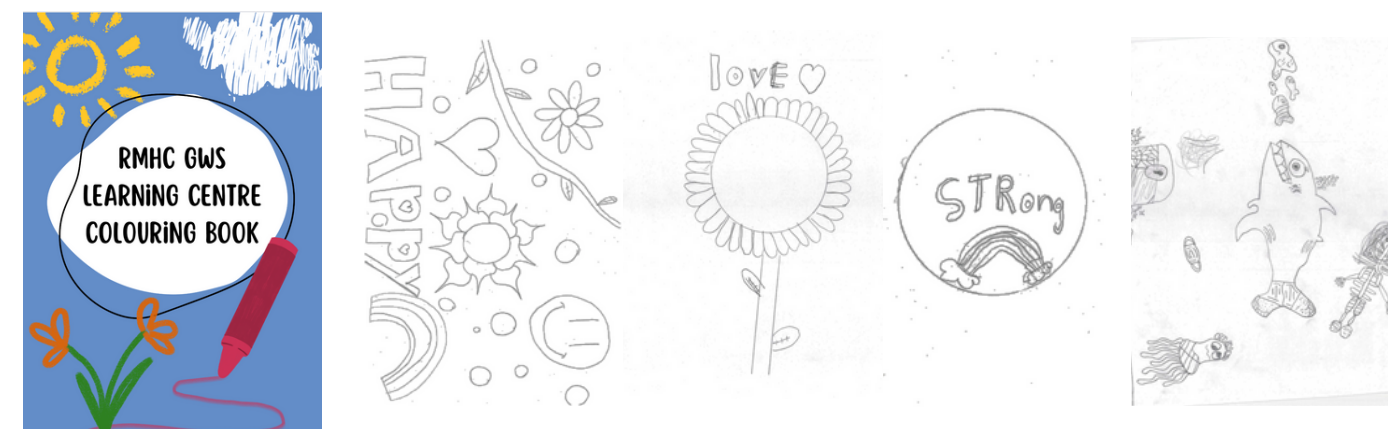
Personalised Fundraising posters



Social media tile



Bunting



Colouring-In book

*These drawings were created by children at RMHC GWS



Donation labels



Fundraising Guidelines

Name and logo use

- Be clear that your fundraiser or event is not being managed by RMHC GWS, but instead is an activity held in "support of Ronald McDonald House Charities Greater Western Sydney".
- Any printed materials or advertisements to be used in relation to the event must be submitted to RMHC GWS for approval.

Permits and Public Liability

- RMHC GWS does not provide public liability insurance for fundraisers. We suggest holding your fundraiser at a venue which is already covered by public liability insurance.
- The fundraiser is responsible for sourcing any permits, licenses, or authorisation from local councils or shopping centres that may be required.

Media and promotion

- Social media is a great way to promote your fundraising event. Don't forget to follow and tag us on social media so we can follow along your fundraising journey (and possibly reshare your fundraiser on our socials).
- All media materials that reference Ronald McDonald House Charities Greater Western Sydney must be approved by RMHC GWS prior to circulation.



Ronald McDonald House Charities Greater Western Sydney



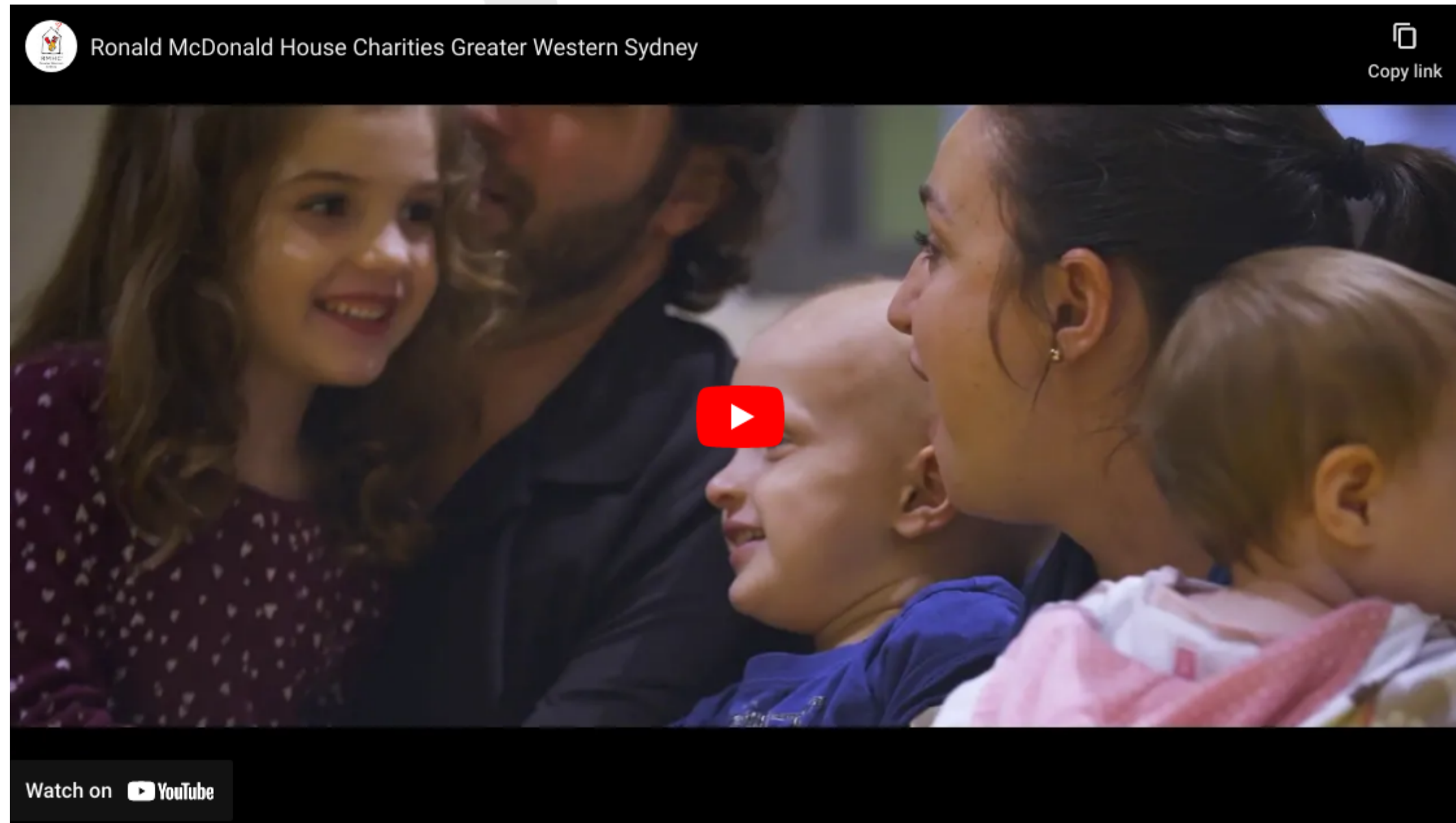
RMHCGWS



Ronald McDonald House Charities Greater Western Sydney



In the words of our families...



"If it wasn't for the amazing supporters of Ronald McDonald House, our family wouldn't be able to be together or support each other whilst caring for our son."

-Brinae, Mum of Durakai

To view the video please follow: <https://youtu.be/flUmLBHQuIU>



Thank you for supporting RMHC GWS!

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